



Reflections at Sunrise

President	JoAnne DeBlis	Membership	Reniero Francisco	Community Svc.	Syd Lucas
Pres. Elect	Mary Cockley	Club Bulletin	Caroline Babott	Vocational Svc.	Tim Brown
Secretary	Cal Wallace	Programs	Gordon Bagne	Environm. Svc.	Chris Szechenyi
Treasurer	Christina Holliday	Fellowship	Mary Cockley	Public Relations	Laura Dietz
Club Svc.	Willis Longyear	Finemaster	John Goodlad	Srgt. at Arms	Craig Fultz

Opening

President JoAnne DeBlis banged the bell and opened the meeting of April 29, 2008. Jill being on vacation, the prez thanked Lorenzo and the Five Crowns staff for their service. The invocation was given by Tom Birch. The pledge was led by Jeff Heileson and the song was led by Dickson Shafer.

Assignments

May 6 May 13

Invocation	Galey	Clark
Pledge	Gibson	Norman
Song	Houssels	Lachman

Visiting Rotarians & Guests

April 29, 2008

Blaine Nelson – Guest of Syd Lucas
Ursula Oien – Guest of Ray Oien
Scott Jackson – Newport Irvine Rotary

President JoAnne welcomed back Caroline Babott who has been out with a broken arm.

Chuck Hirsch delivered a little “down home” humor.

Rotary Calendar

May 6 Ocean Institute-Saving Sea Mammals
 May 13 Club Assembly-All American Barbecue
 May 20 Ralph Martin, Commander, L.A. County Sheriff’s Dept.
 May 21 Board Meeting
 May 27 Bo Glover-Environmental Nature Center
 June 3 Craft Talks
 June 10 TBD
 June 17 Richard Dodd-Architect, History of Architecture in Orange County
 June 24 Brian von Moos, Solar Energy
 July 1 Demotion Party

Demotion Committee

John Hedlund announced a meeting of the Demotion Committee to be held at Santa Ana Country Club Thursday at noon. The Demotion Party will be

July 1 at Santa Ana Country Club. Members are free while spouses and guests will be charged \$30. It will be a great evening so mark your calendars.

Going To The Races

President Elect, Mary Cockley, reminded us of the Club trip planned to Hollywood Park, Saturday, June 7th. She has arranged for tables in the Turf Club at \$20 per person. Depending upon the interest either bus transportation, at an additional cost, or a carpool will be provided. We have several going and would like to see more sign up. Call Mary to add your name.

District Directory

Mary also noted that the District is looking for advertisers in the upcoming District Directory. The Directory can be a great yellow pages for doing business Rotarian to Rotarian. Ads start at \$50 for a business card size and up. Call Mary for details.

Drug Court And RVLA

Syd Lucas announced that the Court graduated four people from the Drug Court Program. He thanked the members from our club who participated. He also thanked the club for providing transportation and funds for four students from Back Bay High School to attend the Rotary Youth Leadership Camp which was held last weekend. We provide \$300 per student for this event which draws 225 participants from the District.

1/1 Marines

Laura Dietz announced a fund raiser dinner to be held May 22 and a dedication of the Marine Memorial Sculpture at Castaways Park on Memorial Day. Call Laura for details.

Explorer Scout/Rotary Project

The Scouts and Rotary have a joint project to work with special needs

children on May 14 and June 4 at 8:00 AM. Adult volunteers needed! Please contact Marla McGee with the Scouts at 714 546-4990 ext. 183 if you can assist.

RI International Convention

The Rotary International Convention will be held in Los Angeles June 14-19. Members are encouraged to attend and there is a link on the Club website for your convenience when signing up. All attendees are encouraged to bring a book in any language suitable for children age nine years and younger to make this the largest book drive in the world! Books for the Commemorative Convention Project “The Mountain of Books” – will be collected in the LACC lobby.

Host An Exchange Student

There is a need for families to host exchange students from Europe and/or South America so if you are interested please contact Tom Birch for further information at 949 646-2330.

Vocational Service Project

Tim Brown recognized Jeff Heileson and Kareem George for their participation in last Saturday’s workshop. They were given 10 minutes notice to role play a good job interview versus a bad one and they were very good at it. Tim cited Kareem for his very insightful comments on how to interview. Tim then announced the bad news that they lost one of their clients due to “falling off the wagon”. Tim shared his great remorse and sense of loss which once again reflected the passion he has for this program. He has given a tremendous amount of his time and heart to help this group of men get their lives back. We owe it to Tim to get to the May 3 graduation if we possibly can. It will be held Saturday, May 3, 2008 at Salvation Army Headquarters, 1300 Lewis Street, Anaheim, from 5:45 PM to 6:30 PM. Sign in at the front desk, and then proceed to patio.

New Member Inductions

Reniero Francisco presented three new member inductees. They are Don Norman, Kimberly McKinney and Sylvia Michler. Craig Kennedy gave the charge. Rotary changes lives, one life at a time. Each new member had a chance to say a few words. Each new member looks forward to giving back to the community.

Fines

John Goodlad pressed for time, looked for volunteer recognition money. Virgil Galey once again recognized his grandson being mentioned in the newspaper for \$5. Joel Miliband coughed up \$100 for his recent trip to Prague, Budapest and Vienna. Jim Hodge got recognition for his Little League Team's first win. No dollars were offered so he will probably get future recognition for big bucks.

Program

Reniero Francisco introduced long time friend Mike Callahan who spent many years in the radio station business. He gave a history of stations development in general and the L.A. market specifically.

In the early day's radio and TV stations were corporate trophy acquisitions. Profits were less important than civic mindedness. All that changed when Wally Clark came to KIIS FM. He brought on Rick Dees and with an incredible amount of advertising created a strong radio personality. Through contests and promotions they created an FM station that returned 65 million dollars in one year.

KIIS was an independently owned and operated station in the largest radio market in the country. L.A. area drivers spend hours listening to the radio while traveling the freeways. In the early days, the number of stations that could be owned by one entity was limited. A typical station would go for around 30 million.

In 1986 the limit was lifted. The race to acquire stations was on. Saul Levine, the owner of KIIS was offered the staggering sum of 400 million dollars. He turned it down because he didn't need the money and enjoyed the business. He was our speaker's hero.

Raffle

Someone won the raffle but it wasn't me!

2006-2007 District 5320

District Governor: John Brainerd
District 5320 Office: Jim deBoom, PDG
District website: www.rotary5320.org
User Name: Rotarian
Password: rotary5320

Club Website

www.newportbeachsunriserotary.org

Need a Make-up?

If you need a make-up why not try:

Newport Irvine Rotary Club on Thursdays at 12 noon at the University Club on the UCI Campus

Newport Balboa Rotary Club on Wednesdays at 6:15 p.m. at the Newport Beach Golf Course, "The Tee Room", 3100 Irvine Ave. Newport Beach, CA 92660

Laguna Beach Rotary Club on Fridays at 12:15 p.m. at Hotel Laguna